## PRODUCT CATALOGUE

MINSEO COATINGFLEX CO.,LTD.



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"MINSEO" means pure, noble dawn light.

Starting from 2011, MINSEO COATING FLEX CO., LTD. grew splendid, and upright equipped with its own production line for coating, laminating and hot melting, it has about 7,250 m<sup>2</sup> of its own factory site in Paju-si, Gyeonggi-do, Republic of Korea.

IIn the flex market, based on its field experience and specialized knowledge of over 20 years, we work for customer's satisfaction, high quality, fair prices, and the best logistics services.

We supply the Heat Transfer Vinyl, Hot Stamping Foil and Sublimation Paper to over 80 countries.

**Heat Transfer** Vinyl

**Hot Stamping** Foil

**Sublimation Paper** 



Printable materials are suitable for full color printing design with multiple colors or requires gradients, shading or needs to be photo realistic. Printable materials are designed to be printed using Solvent or Eco-Solvent ink and printers such as Roland, Mimaki, Mutoh and etc.





## PRINTABLE PU White, Silver & Clear

Printable PU White is most popular printable transfer vinyl of all time.

It is soft and stretchable polyurethane based film specially developed for high print resolution with a matte finish and has a soft textile touch.

Printable PU Silver provides a slight shimmery finish for special designs requiring a silver blsed color.

Printable PU Clear is good for color-only image which is without background color.

- White color is generally accepted
- Environmentally-friendly product (PVC free)
- Elastic and soft touch
- Durable and lightweight
- Excellent ink absorbing with quick dry time



## Specification

Thickness(Excluding 100mic. PET liner)

85-90mic.(30mic. PU + 60mic. Hotmelt)

### Standad Roll size

510mm\*25m per roll

510mm\*50m per roll

## **Applications**





10sec





**Color chart** 

COL-01

COL-02



150°C (302°F)

32~36psi

Hot peel

COL-03

7



## PRINTABLE EP White

Printable EP white is a PVC based material which developed to create cost-effective full color designs.

Strong and thick surface than Printable PU.

- Cost-efficient product
- Shine-free finish
- Durable and quick try time



## Specification

Thickness(Excluding 100mic. PET liner)

160-170mic.(100-110mic. PVC + 60mic. Hotmelt)

### Standad Roll size

510mm\*25m per roll

510mm\*50m per roll

## **Applications**









**Color chart** 



10sec 150°C (302°F)

32~36psi



## PRINTABLE Transparent NM

Printable Transparent NM is a full-color-printable media which is clear polyurethane material. Printable Transparent NM doesn't need application tape to take it off from PET carrier film.

Color printing is done on hotmelt surface in mirror image and it can be straightly go to heat press process on garment.

• No need of application tape(can save time and cost)

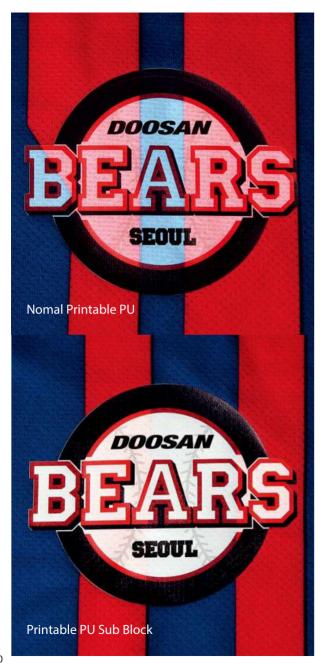
**Specification** 

• Much higher washing fastness as printing is done on hotmelt side while normal clear heat transfer vinyl has its color printing exposed to water during washing

**Color chart** 



# Thickness(Excluding 100mic. PET liner) 45mic.(15mic. PU + 30mic. Hotmelt) Standad Roll size 510mm\*25m per roll 510mm\*50m per roll Applications Applications 150°C (302°F) 32~36psi Hot peel



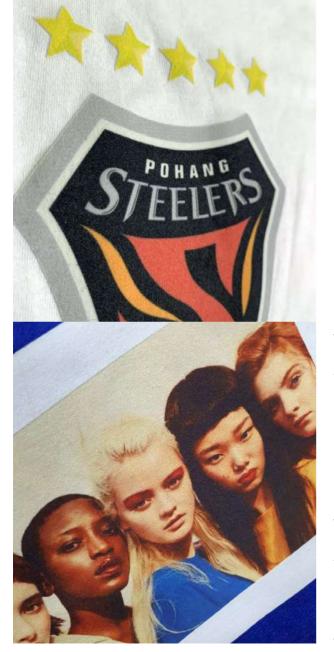
## PRINTABLE PU Sub Block

Printable Sub Block is specifically designed for complete blocking dye migration. Compared to normal printable materials, Sub block can be used for vivid color effect on garments with no color migration.

It prevents the ground fabric would not come up through the heat transfer vinyl and maintaining unaltered original color.

- Complete blocking dye migration
- Can create clear design on garment with no color migration
- Stretchable and soft touch
- Suitable for sports wear

# Thickness(Excluding 100mic. PET liner) 180mic.(120mic. PU + 30mic. Hotmelt) Standad Roll size 510mm\*25m per roll 510mm\*50m per roll Applications Applications Tocol-07 PU Subb Block Applications Hot peel

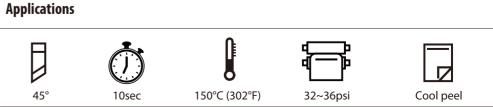


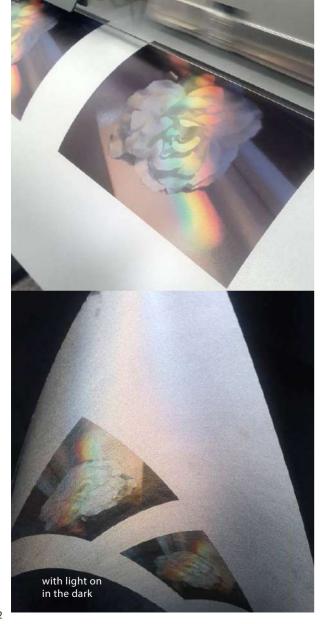
## PRINTABLE Flock

Printable Flock is viscose pile based material that enhances smooth velvet look and feel. Printable Flock can be a low-priced & easy alternative to embroidery.

- Feel of soft velvet
- Fuzzy looking with soft touch
- High density fiber

## Thickness(Excluding 100mic. PET liner) 230mic.(140~150mic. PU + 80mic. Hotmelt) Standad Roll size 500mm\*25m per roll 500mm\*50m per roll





## PRINTABLE Reflect

10sec

Printable Reflect is a full-color-printable material which is developed for eye-catching fashionable look.

Printable Reflective designs aren't just for safety anymore and its designs also make a splash on apparel for parties, events, and fashion.

- Designed for time visibility and brilliance in the spotlight
- Consist of very fine glass particles to reflect the light that shines on them
- Silver color is available

# Thickness(Excluding 100mic. PET liner) 160mic.(100mic. Reflective Skin + 60mic. Hotmelt) Standad Roll size 500mm\*25m per roll 500mm\*50m per roll Applications

150°C (302°F)

32~36psi

Hot peel



## PRINTABLE Flake

Printable Flake is a textured glitter flakes and polyester based heat transfer vinyl which can create brilliant sparkle and shine on garments.

2 types of Printable Flake are available.

White Printable Flake & Rainbow White Printable Flake.

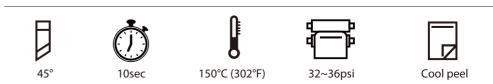
- Unique glitter & sparkle finish
- Look brilliant & elegant

## Thickness(Excluding 100mic. PET liner) 320mic.(1/128"Hexagonal Gliter + 60mic. Hotmelt) Col-10a White Rainbow White

**Standad Roll size** 500mm\*25m per roll

500mm\*50m per roll

## **Applications**



## CUTTABLE

Cuttable materials are available in roll form as well as sheet and are for use with a vinyl cutter, flatbed cutter, or hand cutting. Most materials can be applied with only a heat press on garments.

The cuttable heat transfer vinyl suitable for use with Cotton, Cotton/Polyester blends, uncoated Polyester and Polyester/Acrylic blends.





## **SOFT PU**

SOFT PU features high quality with thinner and stretchable Polyurethane based material. SOFT PU is one of best - selling item with wide color availability.

- Soft touch & super stretchable / Matt Finish / Sticky backing
- Wide variety of colors / Glossy type is available

## **Specification**

## Thickness(Excluding 100mic. PET liner) 85-90mic.(30mic. PU + 55-60mic. Hotmelt)

## Standad Roll size

510mm\*25m per roll 510mm\*50m per roll

## **Color chart**



## **Applications**











150°C (302°F)

32~36psi

Hot peel



## **PATTERNED PU**

Pre-printed Patterned PU with popular designs.

- Soft touch & super stretchable
- Matt Finish & Sticky backing

## Specification

Thickness(Excluding 100mic. PET liner) 85~90mic.(30mic. PU + 55-60mic. Hotmelt)

## Standad Roll size 510mm\*25m per roll 510mm\*50m per roll

## **Color chart**



















































## **Applications**











10sec

150°C (302°F)

32~36psi

Hot peel



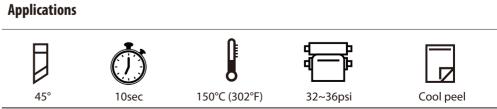
## 3D PU

3D PU is Polyurethane based very thick material which is thicker than our normal PU and Flock.

Even its outstanding thickness, 3D PU is great for easy cutting and weeding. Thick material with extra dimension on garments.

- Very thick material with great flexibility
- Extra dimension on garment

## Specification Color chart Thickness(Excluding 100mic. PET liner) 690mic.(630mic. PU + 60mic. Hotmelt) Standad Roll size 500mm\*25m per roll





## **GLOSSY PU**

Glossy PU has the same material and function as Minseo's best seller, Soft PU. Unlike Soft Pu, Glossy PU features a glossy surface and provides glossy and more shiny finish visual representation.

• Soft touch & super stretchable

## **Specification Color chart** Thickness(Excluding 100mic. PET liner) SLG-01 White SLG-02 Black SLG-03 Yellow SLG-04 Red 85~90mic.(30mic. PU + 55-60mic. Hotmelt) Standad Roll size SLG-05 Blue SLG-06 Green SLG-07 SLG-08 Gold 510mm\*25m per roll 510mm\*50m per roll SLG-10 Neon Pink SLG-09 **Applications**

150°C (302°F)

10sec

32~36psi

Hot peel





## **EASY EP**

Easy-EP is matt, shine free PVC materials based heat transfer vinyl. Slightly thicker than Soft PU, but they still have pleasant soft touch and easy cutting quality. Special embossing treatment on its hotmelt surface gives convenience for handling rolls and sheets form.

- Can be economical selection compared to SOFT PU
- Easy cutting and good hotmelt adhesion
- Excellent easy weeding quality
- Matt & Shine(glossy) types are available
- Special embossing treatment on hotmelt to remove unnecessary tackiness

## Specification Color chart

Thickness(Excluding 100mic. PET liner)

170-180mic.(110-120mic. PVC + 60mic. Hotmelt)

### Standad Roll size

510mm\*25m per roll 510mm\*50m per roll

## **Applications**









Cold peel



## **ELASTIC FOIL**

Elastic Foil is hot stamping foil's color layer on which polyester hot melt is applied. It has very elastic and soft touching with metallic color brightness. It is much more flexible and softer than Plate.

- New more patterns are available
- Super stretchable

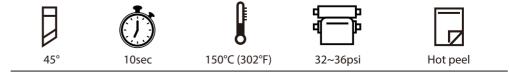
**Specification** 

• Smooth cutting and easy weeding

## 

**Color chart** 

## **Applications**







## **FOAM PU**

This FOAM PU is polyurethane based funky puffy vinyl which rises(self-expands) after heat pressing and maintains awesome foaming effect.

Foam PU is highly suitable for thin letters.

- Heat transfer foaming vinyl
- Puffy effect on garment

45°

10sec

Specification	Color chart
Thickness(Excluding 100mic. PET liner) 150mic.(90mic. PU + 60mic. Hotmelt)	FM-01 White FM-02 Black FM-03 Red FM-04 Cherry FM-05 Orange
Standad Roll size 510mm*25m per roll	FM-06 Yellow FM-07 Camel FM-08 Green FM-09 Khaki FM-10 Blue
	FM-11 Navy FM-12 Dark Violet FM-13 Grey FM-14 Charcoal
	FMN-01 Neon Yellow FMN-02 Neon Orange FMN-03 Neon Pink FMN-04 Neon Green FMN-05 Neon Blue
Applications	

150°C (302°F)

32~36psi

Hot peel



## **FLAKE**

Flake is a textured glitter flakes which can create brilliant sparkle and shine on garments with variety of color availability.

- 1/128" PET Hexagonal Glitter
- High visible impact with bright glitter particles
- Ideal for dance uniforms and for adding 'Bling Bling' effect to garments

## **Specification**

## Thickness(Excluding 100mic. PET liner) 320mic.(1/128"Hexagonal Gliter + 60mic. Hotmelt)

Standad Roll size 500mm\*25m per roll 500mm\*50m per roll

## **Color chart**



## **Applications**











10sec

150°C (302°F)

32~36psi

Cool peel



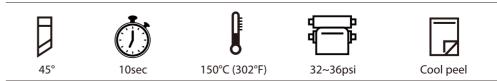
## **VENT HOLE FLAKE**

Vent Hole Flake is textured glitter flake with holes. Vent Hole Flake is can create your own design with this unique material.

- High visible impact with bright glitter particles
- Ideal for dance uniforms and for adding 'Bling' effect to garments

# Thickness(Excluding 100mic. PET liner) 320mic.(1/128"Hexagonal Gliter + 60mic. Hotmelt) Standad Roll size 500mm\*25m per roll 500mm\*50m per roll VHF-08 Black VHF-08 Pink VHF-07 Plink VHF-07 Plink VHF-07 Plink VHF-08 Dark Purple VHF-08 Black VHF-09 Black VHF-13 Rosy Solds

## **Applications**





## **VENT HOLE PU**

Vent Hole PU is a breathability heat transfer vinyl based on highly flexible polyurethane material.

Vent Hole PU has excellent ventilation and is good for sportswear or uniforms.

- Excellent for air circulation through the holes
- Lighter weight on garments than normal PU vinyl
- Need more focus in the weeding process

**Applications** 

45°

10sec

# Thickness(Excluding 100mic. PET liner) 90-100mic.(30-40mic. PU + 60mic. Hotmelt) Standad Roll size 510mm\*25m per roll 510mm\*50m per roll

150°C (302°F)

32~36psi

Hot peel



## **LUNAR TWINKLE PU**

Lunar Twinkle is Minseo's patent item. Its effect like a little star upon tranquil waters of the like. The tiny little shine particles maximize under the direct sun light.

- Flexible and durable
- Can create elegant tiny shine particles

## **Specification**

## Thickness(Excluding 100mic. PET liner)

135mic.(75-80mic. PU + 60mic. Hotmelt)

## Standad Roll size

510mm\*25m per roll 510mm\*50m per roll

## **Color chart**













## **Applications**





10sec





32~36psi



150°C (302°F)

Cold peel



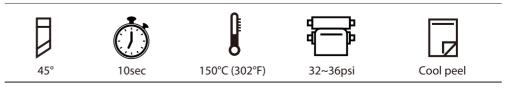
## **REFLECTIVE TWINKLE**

Holographic and reflective vinyl.

- Flexible and durable
- Can create elegant tiny shine particles

# Thickness(Excluding 100mic. PET liner) 280mic.(220mic. TPU+ 60mic. Hotmelt) Standad Roll size 500mm\*25m per roll LTR-03 Red LTR-04 Pink LTR-04 Pink LTR-05 Furple LTR-05 Furple LTR-06 Green LTR-07 Rainbow1 Rainbow2 Rainbow2

## **Applications**





## **PLATE**

PLATE is metallic heat transfer vinyl which creates shimmer and prism effects on garment. Create Rich and shiny finish with Metallic effect.

- High visible impact with metallic finish
- Smooth cutting and easy weeding
- Excellent washing resistance

# Thickness(Excluding 100mic. PET liner) 100mic.(38mic. Polyester Film + 60mic. Hotmelt) Standad Roll size 500mm\*50m per roll PL-03 PL-04 Pink PL-05 Blue PL-06 Black PL-107 Turq PL-08 Green PL-11 Sky Blue PL-12 Jade

## **Applications**





## **SUB BLOCK PU**

Sub Block PU is specifically designed for complete blocking dye migration.

Compared to normal heat transfer vinyl, Sub block can be used for vivid color effect on garments with no color migration.

It prevents the ground fabric would not come up through the heat transfer vinyl and maintaining the original color.

Matt Finish

45°

10sec

- No color migration
- Suitable for sportswear for complete blocking dye migration

# Thickness(Excluding 100mic. PET liner) 90-100mic.(30-40mic. PU + 60mic. Hotmelt) Standad Roll size 510mm\*25m per roll 510mm\*50m per roll Applications Color chart SB-01 White SB-02 Neon Vellow Neon Pink SB-04 Neon Pink SB-05 Neon Green Neon Blue

150°C (302°F)

32~36psi

Hot peel



## **HOLOGRAM**

Hologram are metallic and holographic polyester vinyl that creates shimmer and prism effects on garments. Hologram is dimensionally stable and durable against abrasion.

- High visible impact with brilliant sparkles
- Smooth cutting and easy weeding
- Excellent washing resistance

## **Specification**

## Thickness(Excluding 100mic. PET liner) 100mic.(38mic. Polyester Film + 60mic. Hotmelt)

Standad Roll size 500mm\*50m per roll

## **Color chart**













































## **Applications**











150°C (302°F)

32~36psi

Hot peel



## **FLOCK**

**Applications** 

45°

10sec

Flock is viscose pile based heat transfer vinyl that provides a raised look and feel of soft velvet. Flock can be a low-priced & easy alternative to embroidery.

As Flock is thicker than most of our other vinyl, it is suitable for large design.

- Provides 3D look and feel of soft velvet
- Easy to cut and weed with great wash resistance

## **Specification Color chart** Thickness(Excluding 100mic. PET liner) FO-01 White FO-02 Black FO-04 Red 520mic.(430mic. Flock,30mic. Semiadhesive+ 60mic. Hotmelt) Standad Roll size FO-05 Pink FO-06 Wheat FO-07 Blue FO-08 Navy 510mm\*25m per roll 510mm\*50m per roll FO-12 Orange FO-09 Yellow FO-10 Green FO-14 Camel

150°C (302°F)

32~36psi



## **RAINBOW**

RAINBOW heat transfer vinyl is PET film based high gloss with holographic rainbow effect vinyl.

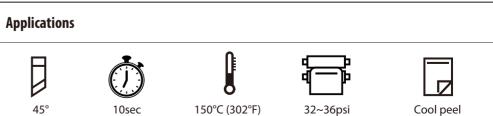
Each color offers a wide variety of colors and tones by different light and angle.

- Brilliant chameleon styles offer a smoother, chrome-like surface.
- Beautiful iridescent shimmer with alternate looks on different angle.

## Thickness (Excluding 100mic. PET liner) 170mic (110mic Rohostor Film + 60mic Hotmolt) RB-01 RB-02 RB-03 Reon Blue RB-04 Neon Blue

170mic.(110mic. Polyester Film + 60mic. Hotmelt)

Standad Roll size 500mm\*50m per roll



**RB-05** 

RB-08

**RB-07** 



## **REFLECT**

Reflect is perfect for safety purpose which needs high visibility such as uniforms for firefighters, traffic police, runners and more.

Apart from safety purpose, it can also be designed for time visibility and brilliance in the spotlight.

Consist of very fine glass particles shine to reflect the light.

• High visibility with reflectiveness

## Specification **Color chart** RFS-02 Dark Grey RFS-01 Silver RFS-03 Thickness(Excluding 100mic. PET liner) 150mic.(90mic. Reflective Skin + 60mic. Hotmelt) Standad Roll size RFS-04 Black RFS-06 Green 500mm\*25m per roll 500mm\*50m per roll RFS-11 RFS-08 Sky Blue RFS-09 Red RFS-13 Neon Greer RFS-14 RFS-12 Neon Pink

## **Applications**



## **GLOW IN DARK**

Glow in Dark is polyurethane based material which casts a gentle glow in the darkness. Therefore, Glow in Dark is ideal for decorating T-shirts or any garments that frequently needs to stand out in the dark.

- Luminescent vinyl
- Looks great in the daylight with greenish yellow color and glows in the dark
- To get glow effect, put the film by expositing it to sunlight

# Thickness(Excluding 100mic. PET liner) 140mic.(80mic. Skin + 60mic. Hotmelt) Standad Roll size 510mm\*25m per roll Applications Color chart GD-01 Yellow GD-02 Blue GD-03 Neon Yellow GD-04 Neon Orange GD-05 Neon Pink Neon Pink Neon Blue

150°C (302°F)

32~36psi

10sec



## **OPAL**

OPAL heat transfer vinyl is PET film based high gloss with opalescent sheen. Each color offers a wide variety of colors and tones by different light and angle.

- Rainbow effect with opalescent sheen.
- High gloss finish vinyl that shows a different color

## **Specification**

## **Color chart**

Thickness(Excluding 100mic. PET liner)

110mic.(50mic. Polyester Film + 60mic. Hotmelt)









## Standad Roll size

490mm\*50m per roll

## **Applications**





10sec







150°C (302°F)

(302°F) 32~36psi



## **GALAXY OPAL**

Opalescent sheen effect has been upgraded adding awesome reflective and glitter effect on.

The brightness and the galaxy effect are maximized in the dark.

- Rainbow effect with opalescent sheen with reflectiveness
- High gloss finish vinyl that shows a different color



## **Specification**

## Thickness(Excluding 100mic. PET liner)

170mic.(110mic. Polyester Film + 60mic. Hotmelt)

## Standad Roll size

500mm\*25m per roll

## Color chart









## **Applications**





10sec





32~36psi





## **RAINBOW REFLECT**

Rainbow Reflect shows multi-hologram colors under the light with the reflectivity. The skin color is dark as chameleon purple to green in the day time and spectrum & multicolor is shown in the dark under the direct flash. It's reflective properties are astonishing.

- Multicolor pattern with reflectivity
- Great visibility enhancement

## **Specification**

## **Color chart**

## Thickness(Excluding 100mic. PET liner)

190mic.(130mic. Reflective Skin + 60mic. Hotmelt) 630mic.(570mic. Reflective Skin + 60mic. Hotmelt)





### Standad Roll size

500mm\*25m per roll 500mm\*50m per roll

## **Applications**







150°C (302°F)





10sec

32~36psi

Hot peel



## **DECO**

Deco Film is a product made by imprinting unique glossy and matte patterns on soft PU products. Unique pattern types include Carbon, Digital, and Military. You also can create special effects according to the design you want. Depending on the viewing angle and light, each glossy and matte surface of the pattern can be seen more clearly.

## **Specification Color chart** Thickness(Excluding 100mic. PET liner) CB-01 White MT-01 200mic.(140mic. PU + 55-60mic. Hotmelt) Standad Roll size 500mm\*50m per roll DT-01 DT-04 Navy DT-06 Green DT-03 Red DT-05 Blue **Applications**

150°C (302°F)

32~36psi

10sec

Hot peel



## **PEARL PU**

Glitter and Soft Pu that HTV uses the most at MINSEO.

Pearl PU is a product made by utilizing the strengths of these two products. It is a product made by combining the shimmering effects of Glitter and the elasticity of the Soft Pu.

In addition, you can feel a better cutting and touch by changing the thick feeling of the existing Glitter HTV to the thin thickness of the Soft Pu.

## **Specification**

Thickness(Excluding 100mic. PET liner)

150mic.(90mic. PU + 60mic. Hotmelt)

Standad Roll size

500mm\*25m per roll

## **Color chart**













## **Applications**





10sec







32~36psi



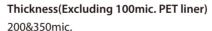
## **SILICONE**

SILICONE PU is highly stretchable material with high durability. It is available in 200&350 micron version.

- High stretch material
- Durable silicone material with a matte finish and a soft touch

## Specification

**Color chart** 







## Standad Roll size

510mm\*25m per roll

## **Applications**











10sec 150°C (302°F)

32~36psi Cool peel



## SUBLI-FABRIC / SUBLI-FLOCK

These materials are fabric or flock with hot-melt as normal heat transfer vinyl which can do knife cutting and heat press.

Additionally, these are available for sublimation printing on it.

Printable type & Cuttable type are available.

Fabric: circular knit interlock.

Flock: normal flock

## **Specification**

Thickness(Excluding 100mic. PET liner)

220-240mic.(170-180mic. fabric + 60mic. Hotmelt)

Standad Roll size

500mm\*25m per roll / 510mm\*50m per roll

## **Applications**

- 1. Cutting the Subli-fabric or Subli-flock in mirror image.
- 2. Heat press on fabric (2sec. 150-180°C).
- 3. Remove the PET carrier film.
- 4. Put the sublimation paper which is already color printed.
- 5. Place the sublimation paper which is already color printed on the subli-fabric.
- 6. Heat press (30sec. 180°C)

## **HOT STAMPING FOIL**

Hot Stamping foil is made by printing dye and pigments onto base film, such as PET. If the garment is overlapped with stamping foil and heatedand pressed, the colors and designs printed on the stamping foil are transferred.

Additional glue on garments is necessary before foil transferring by heat press.

## Specification

**Thickness** 12mic,16mic,19mic, 23mic **Roll width** 640mm, 750mm, 1510mm

Inner core 1inch, 3inch





## **SUBLIMATION PAPER**

MINSEO's Sublimation paper is used in the dye-sublimation printing process to apply images to garment. When heated, the ink converts from a solid into a gas, skipping the liquid phases.

## **Specification**

Type Normal, Sticky

Weight 100gsm, 95gsm, 90gsm, 80gsm, 75gsm, 70gsm, 58gsm, 50gsm

Roll width 610mm, 914mm, 1118mm, 1370mm, 1600mm, 1680mm, 1850mm

Sheet Size A4size, A3size



## **ACCESSORY**

## **APPLICATION TAPE**

We call the Application Tape as Easy Mask or Masking Tape.

It is an essential accessory for Printable heat transfer film to take off the printed images from its PET carrier backing film. And it is easy to handle the printed images on to the garment before heat press process.

Also the tape can be useful to prevent color inks from evaporating from Printable heat transfer film which is exposed to air when it is kept for long time.

Application tape is transparent PET film which is 50mic.

It doesn't leave its tackiness print after heat press.

Furthermore, we have special type of Application Tape for Printable Flake with better adhesion.



**Specification** 

500mm\*50m per roll 500mm\*100m per roll





